

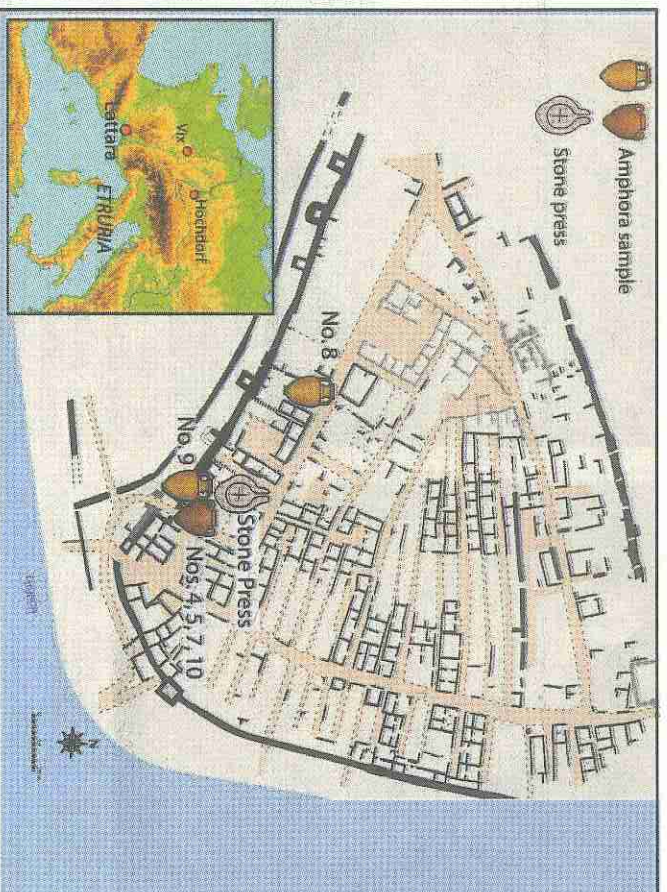
The Etruscan introduction of winemaking to France

Penn Museum of Archaeology

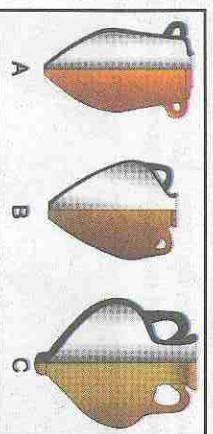
New biomolecular archaeological evidence points to the beginnings of viticulture in France. 9,000 year old Near Eastern "Wine Culture," traveling land and sea, reaches southern coastal France via the ancient Etruscans of Italy, in the 6th-5th Century BC.

France is renowned the world over as a leader in the crafts of viticulture and winemaking, but the beginnings of French viticulture have been largely unknown, until now. Imported ancient Etruscan amphorae and a limestone press platform, discovered at the ancient port site of Lattara in southern France, have provided the earliest known biomolecular archaeological evidence of grape wine and winemaking, and point to the beginnings of a Celtic or Gallic viticultural industry in France circa 500-400 BC. Details of the discovery are published as "The Beginning of Viticulture in France" in the June 3, 2013 issue of *Proceedings of the National Academy of Sciences (PNAS)*. Dr. Patrick McGovern, Director of the Biomolecular Archaeology Laboratory at the University of Pennsylvania Museum of Archaeology and Anthropology and author of *Ancient Wine: The Search for the Origins of Viticulture* (Princeton University Press, 2006) is the lead author on the paper, which was researched and written in collaboration with colleagues from France and the United States.

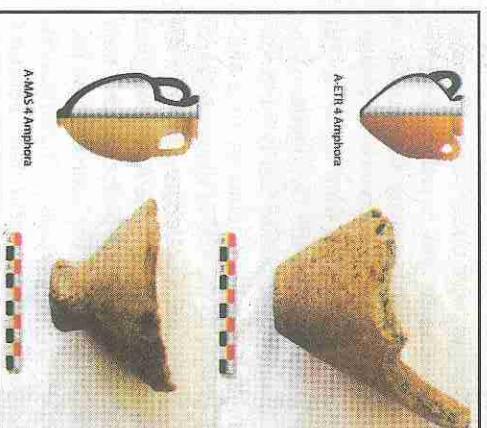
For Dr. McGovern, much of whose career has been spent examining the archaeological data, developing the chemical analyses, and following the trail of the Eurasian grapevine (*Vitis vinifera*) in the wild and its domestication by humans, this confirmation of the earliest evidence of viticulture in France is a key step in understanding the ongoing development of what he calls the "wine culture" of the world, one that began in the Turkey's Taurus Mountains, the Caucasus Mountains, and/or the Zagros Mountains of Iran about 9,000 years ago. "France's rise to world prominence in the wine culture has been well documented, especially since the 12th century, when the Cistercian monks determined by trial-and-error that Chardonnay and Pinot Noir were the best cultivars to grow in Burgundy," Dr. McGovern noted. "What we haven't had is clear chemical evidence, combined with botanical and



The site of Lattara, in France, where the amphorae were found.



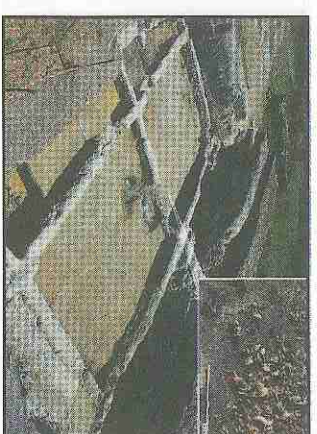
Above are 3 amphora types (A) Phoenician (B) Etruscan (C) Massaliote. Right, two analyzed Lattara samples, Etruscan and Massaliote. Below, 3 Etruscan amphorae (photos and drawings, Benjamin P. Luley, Michel Py, courtesy UFRAL).



archaeological data, showing how wine

was introduced into France and initiated a native industry. Now we know that the ancient Etruscans lured the Gauls into the Mediterranean wine culture by importing wine into southern France. This built up a demand that could only be met by establishing a native industry, likely done by transplanting the domesticated vine from Italy, and enlisting the requisite winemaking expertise from the Etruscans."

At the site of Lattara, merchant quarters inside a walled settlement, circa 525-475 BC, held numerous Etruscan amphorae, three of which were selected for analysis because they were whole, unwashed, found in an undisturbed, sealed context, and showed signs of



Remains of the Etruscan merchant quarters at Lattara.

deriving from pine tree resin. Herbal additives to the wine were also identified, including rosemary, basil and/or thyme, which are native to central Italy where the wine was likely made. (Alcoholic beverages in which resinous and herbal compounds are more easily put into solution were the principal medications of antiquity.)

Nearby, an ancient pressing platform, made of limestone and dated circa



The limestone wine press.

425 BC, was discovered. Its function had previously been uncertain. Tartaric acid/tartrate was detected in the limestone, demonstrating that the installation was indeed a winepress. Masses of several thousand domesticated grape seeds, pedicels, and even skin, excavated from an earlier context near the press, further attest to its use for crushing transplanted, domesticated grapes and local wine production. It was not meant for olives, they were extremely rare in the archaeological corpus at Lattara until Roman times. This is the first clear evidence of winemaking on French soil.

Where wine went, so other cultural elements eventually followed, including technologies of all kinds and social and religious customs, even where another fermented beverage made from different natural products had long held sway. In the case of Celtic Europe, grape wine sometimes replaced a hybrid drink of honey, wheat/barley, and native wild fruits (e.g., lingonberry and apple) and herbs (such as bog myrtle, yarrow, and heather).